

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 56779

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

CONTRACT NO. REV.

1201-56779-1

DATE PRINTED

09/28/12

PAGE 1

38415	AGENCY (OR SERVICE) ACTING AS AGENT FOR		319843	ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
NAME	STEVENS REED CURCIO & POTHOLM			FRIENDS OF RAJA		
AND	201 N Union St Ste 200			1910 Cochran Rd		
ADDRESS	Alexandria VA 22314-2651			Manor Oak One, Suite # 100		
	USA			Pittsburgh PA 15220-1203		
CONTACT				USA		
				PRODUCT FRI-THU WK 9/28		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT CODE 1310		
			303			
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 09/28/12 AND ENDING 10/04/12 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY FRIENDS OF RAJA. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1 F 30 MIN SEP		1	05:58A	07:00A	30S	09/28/12-09/28/12	THIS MORNING 6-7AM	1	600.00	600.00
2 11110.. 30 MIN SEP		4	05:58A	07:00A	30S	10/01/12-10/04/12	THIS MORNING 6-7AM	4	600.00	2400.00
3 1111... 30 MIN SEP		4	07:00A	08:00A	30S	10/01/12-10/04/12		4	290.00	1160.00
4 Su 30 MIN SEP		1	08:58A	10:28A	30S	09/30/12-09/30/12	CBS SUN MORN	1	500.00	500.00
5 F 30 MIN SEP		1	09:00A	09:30A	30S	09/28/12-09/28/12	PITTSBURGH LIVE	1	150.00	150.00
6 11111.. 30 MIN SEP		1 4	10:58A	11:58A	30S	09/28/12-09/28/12 10/01/12-10/04/12	PRICE IS RIGHT	5	450.00	2250.00
7 11111.. 30 MIN SEP		1 4	11:58A	12:30P	30S	09/28/12-09/28/12 10/01/12-10/04/12	NOON NEWS	5	550.00	2750.00
8 11111.. 30 MIN SEP		1 4	02:58P	03:58P	30S	09/28/12-09/28/12 10/01/12-10/04/12	DR. PHIL	5	295.00	1475.00
9 11001.. 30 MIN SEP		1 2	04:00P	04:30P	30S	09/28/12-09/28/12 10/01/12-10/02/12	4-430PM NEWS	3	500.00	1500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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<b>AND</b>	201 N Union St Ste 200				1910 Cochran Rd			
<b>ADDRESS</b>	Alexandria VA 22314-2651				Manor Oak One, Suite # 100			
	USA				Pittsburgh PA 15220-1203			
<b>CONTACT</b>					USA			
					<b>PRODUCT</b> FRI-THU WK 9/28			
<b>LOCAL SALESPERSON</b>	Brian Butz-1		<b>AGENCY EST. NO.</b> 303		<b>PRODUCT CODE</b> 1310			
<b>NATIONAL SALESPERSON</b>								
BROADCAST SCHEDULE STARTING 09/28/12 AND ENDING 10/04/12 NO. WEEKS: 1								

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			FROM	TO						
10	11111..	1	04:30P	05:00P	30S	09/28/12-09/28/12	430-5PM NEWS	5	500.00	2500.00
		4				10/01/12-10/04/12				
30 MIN SEP										
11	11111..	1	05:00P	05:30P	30S	09/28/12-09/28/12	5-530PM NEWS	5	800.00	4000.00
		4				10/01/12-10/04/12				
30 MIN SEP										
12	11111..	1	05:30P	06:00P	30S	09/28/12-09/28/12	530-6PM NEWS	5	800.00	4000.00
		4				10/01/12-10/04/12				
30 MIN SEP										
13	11101..	1	05:58P	06:30P	30S	09/28/12-09/28/12	M-F 6PM NEWS	4	900.00	3600.00
		3				10/01/12-10/03/12				
30 MIN SEP										
14	Su	1	06:58P	08:00P	30S	09/30/12-09/30/12	60 MINUTES	1	4500.00	4500.00
30 MIN SEP										
15	T	1	07:58P	09:00P	30S	10/02/12-10/02/12	NCIS	1	4950.00	4950.00
30 MIN SEP										
16	Sa	1	10:00P	11:00P	30S	09/29/12-09/29/12	48 HOURS	1	1080.00	1080.00
30 MIN SEP										
17	1111000	4	11:00P	11:35P	30S	10/01/12-10/04/12	11PM NEWS	4	1700.00	6800.00
30 MIN SEP										
18	Su	1	11:00P	11:35P	30S	09/30/12-09/30/12	11PM NEWS	1	1800.00	1800.00
30 MIN SEP										

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			FROM	TO						
							Total Contract:	56		46015.00
							Billing Summary			
						Jul	Aug	Sep	Total	
						Qtr 3-12	.00	13425.00	13425.00	
						Oct	Nov	Dec	Total	
						Qtr 4-12	32590.00	.00	32590.00	
									GRAND TOTAL	46015.00

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